

# Prevea *Timeline* 1996 to 2021

Prevea was founded in 1996 when physicians from the West Side, Webster and Beaumont clinics partnered with HSHS St. Vincent and St. Mary's Hospitals in Green Bay.

In a very short time, Prevea established itself as a cornerstone of community health care. As an integrated multispecialty group, we offer services that can't be found anywhere else in Northeast Wisconsin. We also offer our high-quality health care services in Western Wisconsin's Chippewa Valley region.

## OUR MISSION:

To take care of people with passion, pride and respect.

## OUR VISION:

The best place to get care. The best place to give care.

1996	<ul style="list-style-type: none"> <li>Webster Clinic, Beaumont Clinic and West Side Clinic merged to form Prevea Clinic in Green Bay.</li> <li>Paul Reckard, MD, was named president.</li> <li>Began providing care in the Howard community.</li> </ul>
1998	<ul style="list-style-type: none"> <li>G. Robert Kaftan, MD was named president.</li> <li>Began providing care in the Oconto and De Pere communities.</li> </ul>
1999	<ul style="list-style-type: none"> <li>Began providing care in the Kewaunee and Pulaski communities.</li> </ul>
2000	<ul style="list-style-type: none"> <li>Began providing care in the Seymour community.</li> </ul>
2005	<ul style="list-style-type: none"> <li>Richard Rolston, MD, was named president.</li> <li>Prevea Clinic is now called Prevea Health.</li> </ul>
2006	<ul style="list-style-type: none"> <li>First Urgent Care opened.</li> </ul>
2008	<ul style="list-style-type: none"> <li>Began providing care in the Sheboygan and Sturgeon Bay communities. Expanded relationship with HSHS- EWD through a physician service agreement with HSHS St. Nicholas Hospital.</li> </ul>
2009	<ul style="list-style-type: none"> <li>Ashok Rai, MD, was named president.</li> <li>Expanded relationship with HSHS-EWD through a physician service agreement with HSHS St. Vincent Hospital in Green Bay.</li> </ul>
2010	<ul style="list-style-type: none"> <li>Began providing care in the Plymouth community.</li> </ul>
2011	<ul style="list-style-type: none"> <li>Began providing care in the Luxemburg and Marinette communities.</li> </ul>
2013	<ul style="list-style-type: none"> <li>Partnered with HSHS St. Vincent Hospital and Dean Health Plan to launch Prevea360 health plan.</li> </ul>

2014	<ul style="list-style-type: none"> <li>Community Memorial Hospital joined HSHS-EWD and became HSHS St. Clare Memorial Hospital.</li> <li>Expanded relationship with HSHS-EWD through physician service agreement with HSHS St. Clare Memorial Hospital.</li> <li>Began providing care in the Gillett, Lena, Mountain, Oconto Falls, Oostburg and Suring communities.</li> <li>Signed 200<sup>th</sup> physician.</li> <li>Established the Prevea Regional Orthopedic Center at HSHS St. Mary's Hospital Medical Center.</li> </ul>
2015	<ul style="list-style-type: none"> <li>Partnered with HSHS Sacred Heart Hospital in Eau Claire through a physician service agreement in Western Wisconsin.</li> <li>Began providing care in the Chippewa Falls, Menomonie and Eau Claire communities.</li> </ul>
2016	<ul style="list-style-type: none"> <li>Began providing care in the Arcadia, Cornell and Kohler communities.</li> </ul>
2017	<ul style="list-style-type: none"> <li>Began providing care in the Manitowoc and Augusta communities.</li> <li>The Family Medicine Residency program in Eau Claire and Augusta joined Prevea Health.</li> </ul>

(CONTINUED)



2018	<ul style="list-style-type: none"> <li>Began providing care in Altoona, Mondovi, Shawano and Rice Lake communities.</li> <li>Opened the Prevea Cormier Health Center to provide Ideal Weigh and personal health and wellness coaching.</li> <li>Prevea and HSHS Eastern Wisconsin hospitals launched a mobile 3-D mammography unit in Eastern Wisconsin.</li> <li>Established the Prevea Cancer Center at HSHS Sacred Heart Hospital in Eau Claire.</li> </ul>
2019	<ul style="list-style-type: none"> <li>Began providing care in the Ladysmith community.</li> <li>Began providing care in the Appleton community.</li> </ul>
2020	<ul style="list-style-type: none"> <li>Began providing care in the Menomonie community.</li> <li>Established Green Bay's first physician residency program in partnership with HSHS Wisconsin hospitals and the Medical College of Wisconsin.</li> <li>Established first COVID-19 testing site</li> <li>Administered first COVID-19 vaccines to frontline health care providers</li> </ul>
2021	<ul style="list-style-type: none"> <li>Prevea and HSHS Wisconsin hospitals launched mobile 3-D mammography unit in Western Wisconsin.</li> <li>Established multiple community COVID-19 testing sites.</li> </ul>

